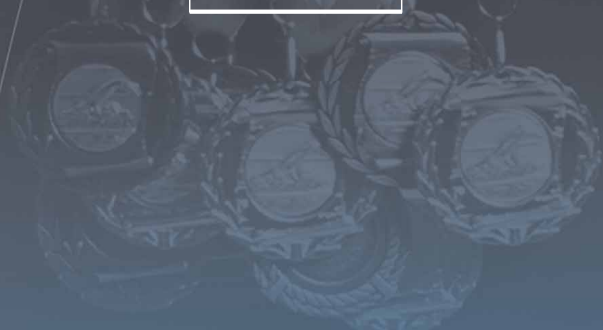


Preserving.

Inspiring.

Protecting.



WHO IS USADA?

*USADA is dedicated to **preserving** the integrity of competition, **inspiring** true sport, and **protecting** the rights of U.S. athletes to compete clean and healthy. Created in 2000 as an independent, non-profit, non-governmental agency, USADA is charged with developing programs involving education, research, testing, and results management on behalf of the nation's Olympic, Paralympic, and Pan American athletes. Acknowledging that societal change often begins with the youth of a nation, USADA is dedicated to reaching the next generation of students and athletes to inspire a commitment to the core principles of true sport.*



*All athletes, at every level,
deserve the opportunity to compete
on an even playing field
without feeling like they have to cheat
and without having to risk their health
in order to be successful.*

PRESERVING. INSPIRING. PROTECTING.

EDUCATION AND OUTREACH

Focusing on ethics involved with combatting the use of performance-enhancing substances and the associated health considerations, USADA's education and outreach programs seek to inform both elite athletes and those participating in sport at a young age of the consequences and dangers of using prohibited substances. Through its education initiatives, USADA informs athletes of policies, procedures, and athletes' rights and responsibilities with respect to doping control. With equal dedication, USADA also aims to empower the next generation of youth and athletes with knowledge on the dangers of performance-enhancing drugs, healthy alternatives to maximize athletic performance, and the value of true sport.

RESEARCH

Since 2000, USADA has allocated approximately \$10 million to cutting-edge scientific research aimed at understanding and effectively fighting the use of performance-enhancing drugs. USADA continues to fund focused projects that relate to its sample collection and drug-testing missions.

In 2008, USADA joined with the United States Olympic Committee, the National Football League, and Major League Baseball to form the Partnership for Clean Competition (PCC). The PCC has taken the role of funding anti-doping research. The application process for support of project proposals can be viewed at www.cleancompetition.org, which begins with completing a pre-application on the PCC website.



TESTING

USADA is responsible for managing both the In- and Out-of-Competition testing program for athletes in the U.S. Olympic Movement including Olympic, Paralympic, and Pan-American athletes. The highest priority for USADA's testing program is world-class quality and consistency in the collection process, and prompt, efficient handling of results.

RESULTS MANAGEMENT

USADA's adjudication process was designed to eliminate the conflicts of interest inherent with the involvement of National Governing Bodies (NGBs) in prosecuting and sanctioning their own athletes, and to simplify and reduce the time and financial burdens associated with appeals. USADA's adjudication process relies on arbitrations before the independent American Arbitration Association (AAA)/Court for Arbitration in Sport (CAS) under modified AAA commercial rules, which have been agreed to by the relevant stakeholders.

LEADERSHIP AND INTELLIGENCE

USADA is recognized worldwide as a leader in organizing significant anti-doping initiatives, raising awareness of the doping problem, protecting the interests of U.S. athletes, encouraging industry standards and best practices, and operating in compliance with WADA and international sport federations. USADA works closely with enforcement agencies and other public and private organizations to maximize mutual anti-doping efforts, and with legislators to contribute to the enactment of effective anti-doping policies and increase support.

"The most important thing in the Olympic Games is not to win but to take part, just as the most important thing in life is not the triumph but the struggle. The essential thing is not to have conquered but to have fought well." – The Olympic Creed



Photo: Joe Kusumoto

***The pursuit of victory
with honor is not a destination,
it is a journey.***

YOU CAN TAKE A STAND FOR CLEAN SPORT!

- Compete with integrity in all you do.
- Speak out against the use of performance-enhancing drugs.
- Talk with athletes, coaches, and your family about doping-free sport.
- Think about fairness and ethical issues in all the choices you make.
- Mentor others who may follow in your footsteps.

TAKE A STAND AGAINST DOPING



Contact USADA at (877) 752-9253 if you suspect the integrity of your sport is being compromised by doping.

YOUR ANTI-DOPING RESOURCES:

USADA releases a variety of publications and resources for elite athletes, coaches, parents, and young students alike. Here's a sampling:

PUBLICATIONS

(Download at www.usada.org/resources)

- Athlete Pocket Guide
- The Journey...Struggling With Ethics In Sport
- The Joy of Sport
- Optimal Dietary Intake...The Basics- For Sport. For Life.
- Wallet Card of Prohibited Substances

CURRICULUMS – Classrooms, Coaches, and Parents

That's Dope™ - For ages 14-20, *That's Dope* covers the dangers of performance-enhancing drugs, the value of ethical decision-making, and how to naturally and safely maximize athletic performance. www.thatsdope.org/classroom



100% Me™ - For ages 10-14, *100% Me* reviews the tools younger students need for smart decision-making and healthy living and covers topics such as nutrition, body type and body image, the truth about dietary substances, and how to maximize athletic performance the safe and healthy way. www.usadakids.org/classroom



GLOBAL DRUG REFERENCE ONLINE™ (DRO)

A searchable database which provides accurate information round-the-clock on whether specific pharmaceutical products in the US, UK, and Canada are prohibited or permitted. www.globaldro.com



DRUG REFERENCE LINE™

(800) 233-0393 (toll-free) or
(719) 785-2020 (outside the U.S.)

NOTE: USADA's Drug Reference™ resources do not include information about dietary supplements.

U.S. Anti-Doping Agency
Colorado Springs, Colorado
Toll-free: (866) 601-2632
or (719) 785-2000
Website: www.usada.org



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