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VIA FACSIMILE

TO: Bob Hamman / *Todd Overton*  
Company: SCA Promotions  
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FROM: Kelly Price  
Date: January 3, 2001  
Pages (including this cover page): 1

RE: Disson Furst & Partners IRO Lance Armstrong

Urgent  For Your Review  Reply ASAP  Please Comment

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Further to our conversation of this morning we would like to proceed with the coverage for the consecutive win bonuses as follows.

Win No. 4	\$1,500,000
Win No. 5	3,000,000
Win No. 6	5,000,000

Disson Furst & Partners manage the US Postal Team. They have a contract with US Postal to manage the team for which they are paid X amount of dollars prior to each year. Obviously, Lance is the key element in the deal. The US Postal does not tell Disson how to run the team they just desire similar results. It is up to Disson to keep Lance happy and the team fired up to support him in another Tour de France win.

The 2001 deal with US Postal was done 2 months ago. They were still negotiating with Lance on an extension. It sounds like they had to give him a bigger retainer and less in incentives.

Bottom line Disson Furst does not have \$400k or 420k to put down this month on this deal. Really would like to spread this over qtrly payments this yr.

Bob, they really want to look at increasing that 6th win to \$10,000,000. Cld you please let me know if you can do it and at what additional cost?

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2

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