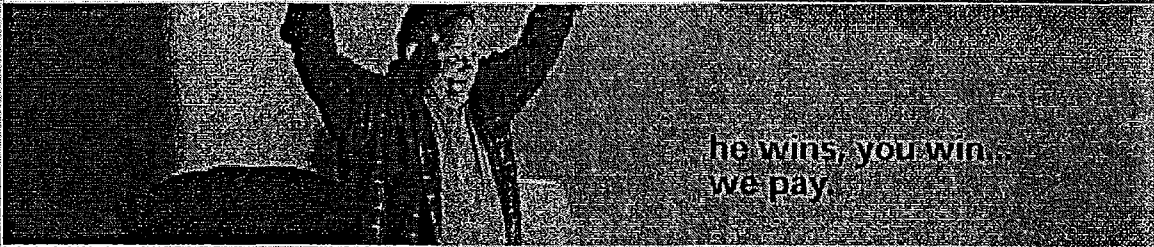


- PRODUCTS
- OUR WORK
- ABOUT US



He wins, you win,
we pay.

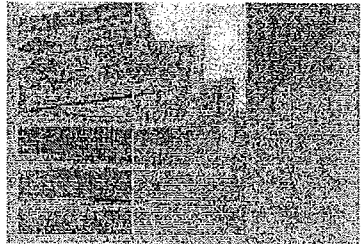
INSURANCE FOR: PROMOTIONS | EVENTS | ATHLETES | ENTERTAINERS | EXECUTIVES | SPECIAL RISKS

PROMOTIONS

- Products**
 - [Winsurance™ Prize Indemnity](#)
 - [Insta-Bond™ Game of Chance Surety Bonds](#)
 - [Redemption Insurance](#)
 - [Errors and Omissions Insurance](#)
 - [Prize Annuities](#)
 - [Weather Contingent Promotions](#)
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 - [Specific Game and Lottery Ticket Printer Errors and Omissions Insurance](#)
- Case Studies** [1](#) | [2](#) | [3](#) | [4](#) | [5](#) | [6](#)
- Testimonials**
- ["Intelligent Risk Taking"](#) by Mark Barry
- [PMA Law Conference Presentation](#) by Mark Barry

Winsurance™ Prize Indemnity

The \$10,000 Hole-In-One. The \$25,000 Match & Win. The \$50,000 Collect & Win. It's just a wild guess, but chances are these promotions just won't draw the way they used to. The size of the prize is what makes everyone's eyes grow wide. But how can a company or an agency's client bankroll a \$1,000,000 Hole-In-One, a \$5,000,000 Match & Win or a \$20,000,000 Collect & Win, without jeopardizing their budget?



With Winsurance™ everyone wins. A brand or company benefits from increased exposure, name recognition, store traffic and increased sales. Budgets are predictable because there's no chance of ideas costing more than expected. And the consumer gets the opportunity to win a Mega Prize and have a lot of fun along the way.

ASU will create a Winsurance™ policy that covers the entire prize for a premium that's only a fraction of the size. Winsurance™ is a real insurance policy with real financial guarantees, not merely a business contract.

Download the Application:

Prize Indemnity



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