Serving Others
SO SPORT MATTERS
It starts with a simple, but powerful mission for clean sport.
Preserve the integrity of competition...Inspire true sport...And protect the rights of athletes.

Guided by this mission, we stand with athletes, and for athletes, from the start of their careers to the day they retire and beyond.

When they first find their passion for sport, we are there to help them learn the lessons and values for success on and off the field.

When they enter their sport pipeline, we are there with education and resources to help them win clean.

When they join the anti-doping movement, we are there to ensure that their voices can be heard on a national and global level.

When their success makes them eligible for testing, we are there with a friendly face and consistent protocols to guide them through the process.

When they have drug reference questions, we have experts a phone call away, and stay at the forefront of the effort to solve the most complex questions in anti-doping science.

When they face potential violations, we are there with a fair adjudication process that protects the rights of all athletes.

And when the day comes for them to start a new journey, we are there to accept their retirement and recognize their commitment to clean sport.

From the first whistle to the final buzzer, USADA works to preserve the integrity of competition, inspire true sport, and protect the rights of athletes.
The U.S. Anti-Doping Agency (USADA) began operations on October 1, 2000, as an independent, non-profit organization governed by a Board of Directors. USADA is recognized by the United States Congress as the official, independent anti-doping organization for all Olympic, Paralympic, Pan American, and Parapan American sport in the United States. We are also the independent administrator for the global UFC Anti-Doping Program and other anti-doping initiatives for sport organizations and events.

As a result of recommendations made by the U.S. Olympic Committee (USOC), USADA was given full authority to execute a comprehensive national anti-doping program encompassing testing, adjudication, education, and research, while also developing programs, policies, and procedures in each of those areas.

In 2012, TrueSport was launched as a values-based educational program that partners with sport organizations to inspire athletes, coaches, parents, and administrators to change the culture of youth sport through cornerstone lessons of sportsmanship, character building, and clean and healthy performance.

Through the delivery of evidence-based education, allocation of millions of dollars to cutting-edge scientific anti-doping research, management of more than 150,000 anti-doping tests, and participation in numerous international investigations, we continue to aspire to be a leader in the global anti-doping community to protect the rights of clean athletes and the integrity of competition around the world.
Milestones

2000
USADA began operations on October 1, 2000.

2003
BALCO investigation sparked a new scientific challenge — develop a strategy to identify the use of new and previously undetectable designer steroids.
2007
Partnered with U.S. law enforcement and the Department of Justice in Operation Raw Deal, stopping PED trafficking and shutting down underground labs in one of the largest anti-PED actions taken by law enforcement at the time.

2007
Partnership for Clean Competition formed by USADA, USOC, NFL, and MLB to fund independent, innovative, and high-impact scientific research in the anti-doping field.

2012
The culmination of the investigation into widespread doping by riders and team personnel on the U.S. Postal Service (USPS) professional cycling team, which sent a strong message to current and future generations of athletes that USADA would fiercely stand with those athletes who desire nothing more than to compete on a clean and level playing field.

2012
TrueSport launched to champion the positive values and life lessons learned through sport.

2012
USADA named the independent administrator for the global UFC Anti-Doping Program, making UFC the first professional sport organization to partner with USADA on developing and implementing an independent and comprehensive year-round anti-doping program.

2015
USADA begins its ongoing advocacy for global anti-doping reform in light of the state-sponsored doping scandal in Russia.

2016
Partnership for Clean Competition formed by USADA, USOC, NFL, and MLB to fund independent, innovative, and high-impact scientific research in the anti-doping field.

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“If you take away the fairness and it becomes a rigged game, you lose the integrity of the sport... you lose the trust of the fans, and in the end, everyone loses, including the athletes who cheated.”

– LOWELL BAILEY, 4x Olympian, Biathlon
Doping is both a health issue and an ethics issue. Performance-enhancing drugs can be extremely dangerous and even deadly. In addition to endangering their own health, athletes who dope seek to gain an unfair advantage over their competitors, thereby undermining their competitors’ hard work and threatening the credibility of their sport. This win-at-all-costs attitude violates the underlying values that make sport meaningful to society.

In 2017, USADA conducted an elite-athlete survey, completed by more than 800 current and former Registered Testing Pool athletes, for insights on how to improve our programs and better serve athletes. The survey also revealed that athletes understand the importance of clean sport:

- 93% of respondents support USADA’s mission to protect clean sport, while more than 90% of respondents are willing to take a stand to promote the integrity of their sport.
- More than 80% of respondents recognize the importance of both blood and urine testing to help keep their sport clean.
- 85% of athletes trust USADA to report the knowledge of doping in their sport.

Clean sport is worth fighting for at every level of competition and we are all responsible for creating a culture of clean sport.

“I think that anti-doping rules are important to sport because we all want to have a chance at greatness. You don’t become an Olympic athlete and just want to be okay, or in the middle, or see people who have cheated get the glory that you worked so hard for.”

– KARA WINGER, 3x Olympian, Track & Field
To protect clean competition and the integrity of sport, USADA provides education, leads scientific initiatives, conducts testing, and oversees the results management process for all of the United States Olympic Committee’s sport National Governing Bodies, their athletes, and events.
USADA also creates independent anti-doping programs for a wide range of sport organizations, as demonstrated by the UFC Anti-Doping Program.

USADA is a signatory to the World Anti-Doping Code, and our Olympic program fully complies with the Code’s International Standards. Since the Code’s inception, we have ensured the strategic execution of our vision and mission with a primary focus on providing athletes with the best anti-doping program possible. Our comprehensive anti-doping program is often referred to as the gold standard in the global anti-doping movement and we are at the forefront of the fight for clean competition.

USADA’s work is accomplished through dedication and focus in four key areas:
USADA provides education to thousands of athletes, coaches, trainers, medical staff, and other athlete support personnel each year. Through in-person and online education, as well as a multitude of other resources, we help ensure that athletes and support personnel have the tools they need to navigate anti-doping rules and understand the role they play in keeping sport clean.
Education presentations typically cover:

- Importance of Clean Sport
- Prohibited Substances
- Sample Collection Process
- Therapeutic Use Exemptions
- Dietary Supplements
- Whereabouts and Out-of-Competition Testing
- Results Notification Process

USADA Education partners with other National Anti-Doping Organizations throughout the world to share and collaborate on best practices in anti-doping and prevention education. We also partner with relevant academic and integrity centers to promote academic research on anti-doping. In addition, we employ retired Olympic and Paralympic athletes who help present our educational material to athlete and support personnel groups. These athletes help provide connections and real-life experiences that are vital to effective education.

**By the Numbers**

More than 8,000 athletes and athlete support personnel educated annually through e-learning tutorials

10,000+ people educated through face-to-face presentations across the U.S. each year
It began with a vision, a vision of what youth sport in America should be. That vision inspired TrueSport – a dynamic, national program growing in communities across America.

Powered by the experience and values of USADA – the country’s most trusted guardian of sports integrity – TrueSport supports athletes, coaches, and parents by partnering with sport organizations throughout the country to promote a positive youth sport experience. Our mission:

**Core Components**

- Content and resources aligning with TrueSport’s core principles of Character Building, Sportsmanship, and Clean & Healthy Performance
- Athlete ambassador engagement at schools, camps, and events
- Partner programs and events

To change the culture of youth sport by providing powerful educational tools to equip young athletes with the life skills and core values for lasting success on and off the field.

Working alongside experts in a wide range of fields, from psychology to nutrition, TrueSport provides evidence-based content and engaging programs reflective of the Olympic spirit.

“The TrueSport lessons offered at camp were a huge success. The campers asked a lot of questions and went home with great information on how to set goals, stay hydrated during competition, become better teammates, and help their parents on being a positive influence with their athletic endeavors.”

– RICK SWAN, Colorado College Director of Camps and Clinics, Volleyball Head Coach
Testing, Athlete Services, and DCO Operations
From the collection of the sample, to securing it for shipment to a laboratory, the sample collection process is one of the most important pieces of an effective anti-doping program.

Our Testing, Athlete Services, and Doping Control Officer (DCO) Operations teams oversee and strategically allocate resources for in and out-of-competition testing for more than 10,000 urine and blood samples each year. In addition to our program with the U.S. Olympic Committee, USADA works with events and organizations of all shapes, sizes, and budgets to establish tailored and effective anti-doping plans.

USADA retains more than 60 highly trained DCOs across the country and around the world who help administer our sample collection process. These DCOs receive extensive training directly from USADA, with continuous evaluation and feedback throughout the year. In addition, all USADA DCOs are background checked and required to maintain certifications, including SafeSport® certification. Our DCO team also collaborates with Anti-Doping Organizations worldwide to provide comprehensive DCO training programs and best practices for adhering to the International Standard for Testing and Investigations.

BY THE Numbers

USADA has tested **80+** different sports.

USADA has collected more than **150,000** BLOOD AND URINE SAMPLES.
Investigations,
Results Management,
and Adjudication
USADA affords a full and fair opportunity for athletes and athlete support personnel who are alleged to have committed an anti-doping rule violation (ADRV) to have their cases resolved before an independent arbitration panel. In addition, our independence removes the inherent conflict of interest associated with sport organizations trying to both promote and police their sports.

To help protect clean athletes, USADA’s Legal team is responsible for:

- Results Management through the review and investigation of laboratory test results and non-analytical cases, as well as ADRV prosecutions.
- Adhering to and compliance with the applicable policies and rules, as set forth in the World Anti-Doping Code.
- Gathering, assessing, and centralizing intelligence information to support target testing and non-analytical case development.
- Partnering with law enforcement on cases.

Under the WADA International Standard for Testing and Investigations, USADA and other Anti-Doping Organizations are required to have processes in place that facilitate gathering intelligence from analytical and non-analytical sources and investigating atypical results and other potential ADRVs. Through our Play Clean Tip Center, USADA makes available a number of ways to report the abuse of performance-enhancing drugs in sport, which helps to protect clean athletes and promote clean competition.

**By the Numbers**

Since 2014, USADA has received more than 2,500 tips through our Play Clean Tip Center. One-fifth of these tips led to target testing, resulting in more than 60 announced sanctions.
Science plays a crucial role in the fight for clean competition and USADA’s expert scientists are leaders in the global anti-doping community. As such, USADA facilitates the best drug detection and deterrence program globally through the continued critical scientific evaluation of processes, protocols, information, knowledge, and experiences. We maintain the gold standard by:

“Science is one of the greatest tools in our fight against doping in sport.”

– DR. LARRY D. BOWERS, Retired USADA Chief Science Officer
**Leading anti-doping scientific initiatives.**

- Host the global Annual Symposium on Anti-Doping Science.
- Support ongoing cutting-edge anti-doping research through the Partnership for Clean Competition (PCC).

**Delivering concise and readily available resources to our stakeholders.**

- Educate about the risks of dietary supplements with Supplement 411 in collaboration with Department of Defense and other key government, industry, and sport players to help protect the health and anti-doping safety of athletes and consumers.
- Collaborate with international partners to deliver Global Drug Reference Online (Global DRO) – an online database to help athletes determine the prohibited status of commonly prescribed and over-the-counter medications sold in Australia, Canada, Japan, Switzerland, the United Kingdom, and the United States.
- Answer athlete and support personnel medication and substance questions on USADA’s Drug Reference Phone Line.

**Working to make drug testing both more effective and comfortable for the athlete.**

- Strategically assess and incorporate new alternative matrices, such as Dried Blood Spot (DBS) sampling and oral fluid.
- Utilize the Athlete Biological Passport (ABP) to provide strategic testing recommendations based on the monitoring of abnormalities within an athlete’s sample.

**Collaborating with WADA-accredited laboratories to analyze, report, and interpret results on more than 10,000 sample collections per year.**

**Guiding athletes through the Therapeutic Use Exemption process to obtain permission to have a prohibited substance in their system at the time of a drug test for a legitimate medical purpose.**
USADA also creates **customized and independent anti-doping solutions** for a wide range of sport organizations, as demonstrated by the global UFC Anti-Doping Program, which is modeled on key elements of the World Anti-Doping Code.

For organizations that are just getting started or require less comprehensive anti-doping services, USADA offers customized solutions, such as **Education, Event Testing, and Results Management**. USADA has provided anti-doping services to many high-profile sporting events, such as the Boston, Chicago, and New York Marathons, professional boxing, and motocross.

For organizations that are looking to enhance their anti-doping operations, USADA also provides **DCO Operations Training, E-Learning Services, Drug-Reference Resources, and Technology Solutions**.
Program Highlight:

In 2015, by partnering with UFC, USADA implemented the first independent anti-doping program in U.S. professional sport. This program helped UFC position itself at the forefront of the fight for clean sport in mixed martial arts. Athletes have since reported that competing in a sport with a strong, year-round anti-doping program, like the UFC’s, is important to them. The UFC Anti-Doping Program gives them confidence that they are competing in a clean Octagon.

- USADA provides UFC with a centralized and consistent anti-doping experience for more than 550 athletes, in more than 46 countries, navigating more than 12 languages. Our goal is to ensure every athlete has the opportunity to be successful under the UFC Anti-Doping Program and is able to compete on a fair and level playing field.

- The UFC Anti-Doping Policy is modeled on key elements of the World Anti-Doping Code and executed with the same commitment to excellence that USADA is known for around the world, which both protects the safety of UFC athletes and adds legitimacy to the sport.

“You need to have the institutional rigor to be able to get out and connect one-on-one with athletes, go through education components, and conduct the testing. There’s no other organization out there that could administer our program the way that USADA has.”

– DAVID SHAW, UFC Senior VP of International and Content
Want more information?

For more information or to inquire about USADA’s Anti-Doping Solutions or TrueSport Program, visit USADA.org/ChooseUSADA or contact Skip Gilbert, Managing Director, Operations, Marketing, & Development at 719-785-2036 or sgilbert@USADA.org